

DQ Co-Creator Seal

*Adopt, Align, and Co-Create DQ Global Standards
for Digital Literacy, Skills, and Readiness*



We invite organizations from around the world to become founding members of the DQ Co-Creator Community. It will officially start on the inaugural DQ Day, October 10th, 2019. We are looking for member organizations that are involved in educational, training, assessment, media/technology, and/or gaming activities related to digital literacy, skills, and readiness.

The goal is to develop a global community of high-quality education, training, and technology providers in the digital intelligence field. By establishing a common language and set of definitions for digital literacy, skills, and readiness, the DQ Seal program will coordinate global efforts to foster digital intelligence in every child and adult globally, enabling them to move beyond hard skills and harness the full power of the digital world to shape their lives.

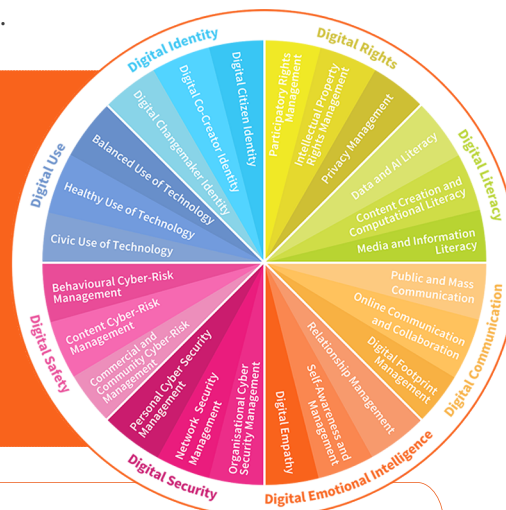
As the digital world continues to evolve, the DQ Institute is dedicated to refining the DQ Global Standards to meet the latest needs and challenges. The participation of and ongoing feedback from members of the DQ Co-Creator community will be an important part of this refinement process together with input from our international committee of dedicated experts.

About DQ Seal

It is a seal of trust for a product, service, resource, and/or tool (program) that deals with digital literacy, skills, and readiness.

It is an endorsement of the quality of the organization's program and indicates that it provides a high-quality, effective, and impactful learning and/or digital experience that is aligned with one or more of the 24 competencies of the DQ Global Standards.

It provides an objective evaluation of the program's strengths and areas for improvement while providing global benchmarks to guide the program to reach new heights.



Benefits of DQ Seal

- **Recognized as Co-Creators of the DQ Global Standards:**
The programs are endorsed to be aligned with the DQ Global Standards. The best practices and impact will be featured in the Annual DQ Global Standards Report.
- **Enhance the quality of your programs:**
We will provide an objective evaluation of the programs' strengths and areas for improvement based on global benchmarks that enable the programs to reach new heights.
- **Connect to a high-quality network:**
The member organizations will be part of a global community of leading experts and players in the digital intelligence field. They will also be invited to DQ Institute's member-only events that feature opportunities for collaboration.

Participation in DQ Seal

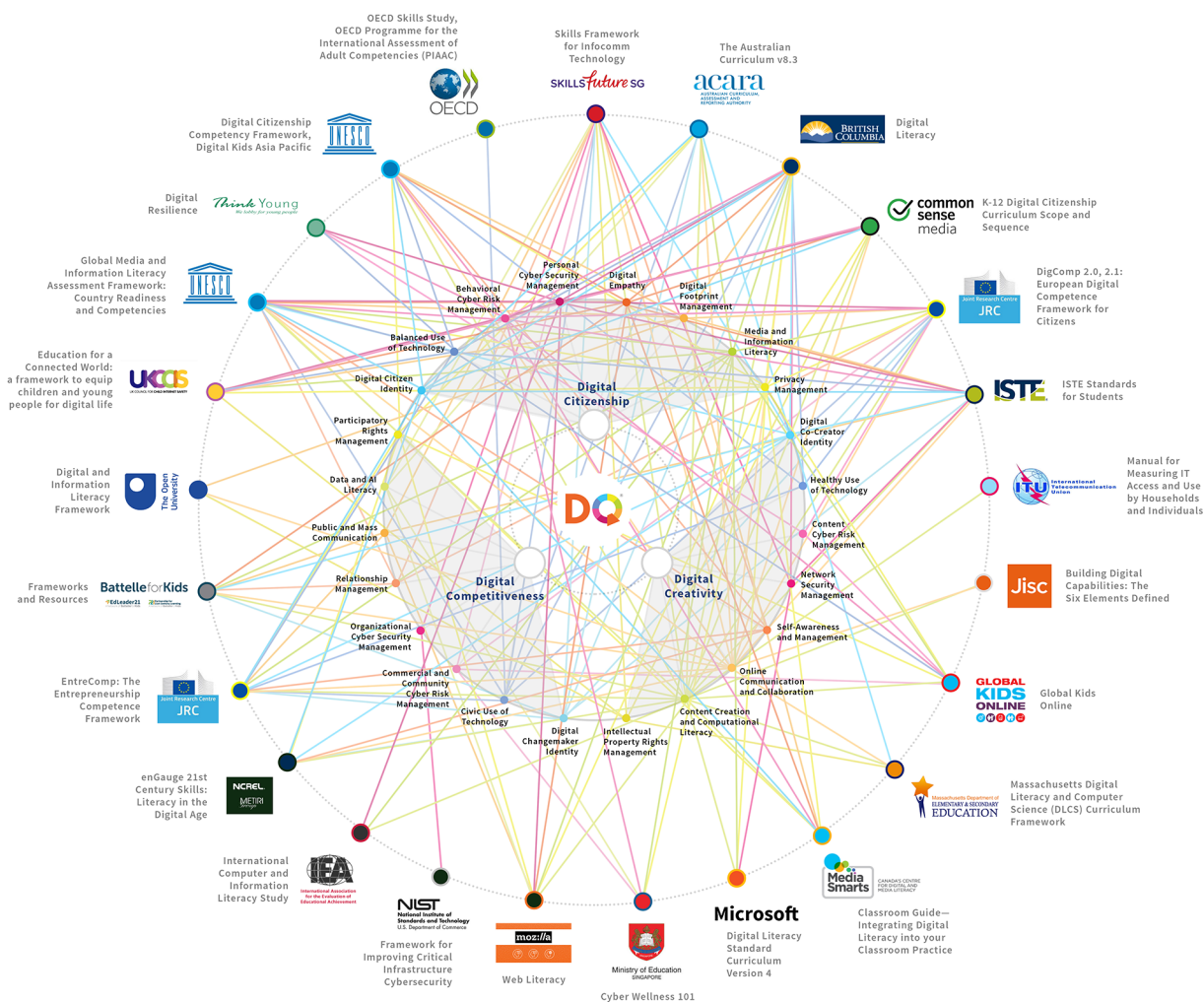
1. Conduct a company self-assessment to check alignment of its program with DQ Global Standards.
2. DQ Institute evaluates how well the program fits with DQ Global Standards, with respect to curriculum, pedagogy, delivery, and impact.
3. DQ Institute provides the DQ Co-Creator Seal Mark and Report.
4. Program is included in the annual DQ Global Standards report.

For more information on the DQ Seal application process, please contact partnership@dqinstitute.org.

About DQ Global Standards

Beyond IQ and EQ, DQ (Digital Intelligence) represents a comprehensive set of digital competencies that enables individuals to thrive in the digital economy. Its common framework is based on aggregating across more than 25 world leading frameworks about digital literacy, skills, and readiness. In September 2018, the DQ framework was officially announced as the global standard for digital literacy, skills, and readiness by the Coalition for Digital Intelligence (CDI) whose members include the OECD, IEEE SA, and DQ Institute. Through CDI-backed global standardization, the DQ framework is becoming a key reference for building next-generation global standards across the education and technology sectors in order to promote children's digital literacy as well as to support digital skills training for the global workforce.

DQ as a Common Framework for Digital Literacy, Skills and Readiness



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About the DQ Institute

DQ Institute (DQI) is an international think-tank that is dedicated to setting global standards for digital intelligence in order to ensure the safety, empowerment, and well-being of individuals, organizations, and nations in the digital age. It also serves as the founding secretariat of the Coalition for Digital Intelligence (CDI), and is registered as a 501(c)(3) organization in the US and as a not-for-profit foundation in South Korea.