Mental Health & Inclusivity

DQ Seminar Co-Creating Inclusive Innovation

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

New York, USA 21 February 2020

Overview

The global mental health movement is making the case for greater investment in mental health and wellbeing, demanding better treatment, prevention and access to care for all. It is estimated up to half of people with mental health conditions in high-income countries and over three quarters in low- and middle-income countries receive no treatment whatsoever.

Mental health cuts across most SDGs, and depression and anxiety disorders affect 294 million and 265 million people respectively. One person dies by suicide every 40 seconds (800,000 annually), which led to the focus of World Mental Health Day 2019 on suicide prevention. Suicide is a leading cause of death among global youth ages 10-18. In the U.S., 25% of youth are Latinx, and this population faces the highest levels of depression and suicidal ideation.

Addressing mental health and inclusivity isn't just the "right" thing to do; without conscious and intentional inclusion, it is not possible to create an economically and human-centred sustainable future. In support of the 2030 Agenda for Sustainable Development, which pledges that no one will be left behind, the Co-Creating Inclusive Innovation seminar will examine how the current infrastructure and emerging technologies can be leveraged to promote a more equitable environment for children and adults to maximize the benefits of rampant technology and innovation in a safe, ethical and responsible way to address systemic challenges in global mental health. This seminar will demonstrate how investing in mental health and wellbeing at the global, national and local levels to promote the

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Key aims of the Child Online Safety Index (COSI) are to highlight, understand and prevent harms which can put at risk children's mental health. At DQ Institute we recognize that cyber risks such as cyberbullying and other forms of digital abuse have a clear connection with mental health. This is a concern not just for every child, but for every global citizen.
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Yuhyun Park, Founder, DQ Institute

human rights of people with mental health conditions, while improving access to high-quality services, will yield massive returns to individuals, societies and economies.

In Super Year 2020 – when some of the world's most important policy instruments for sustainable development will converge and influence policy-makers – addressing mental health for the long-term will be vital to everyone, especially for the most disadvantaged and marginalized communities. Given the burgeoning needs of a rapidly developing global aging population and the needs of youth and families struggling with mental health, this is a global challenge that requires an interdisciplinary and multi-stakeholder approach in order to build, bridge and scale to achieve the objectives of the 2030 Agenda.

Location

World Economic Forum
350 Madison Avenue
New York, NY 10017

Time and Date
Friday 21 February from 08.30 to 12.30

About DQ Institute
DQ Institute (DQI) is an international think-tank dedicated to setting global standards for digital intelligence education, outreach and policies. Working with international agencies and local partners, DQI builds multi-stakeholder coalitions that advance its mission and help people worldwide.

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About NYCx Co-Labs
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1. Leverage technology and innovation to address local challenges by co-designing Calls for Innovation (NYCx Co-Labs Challenges) with community stakeholders, city agencies and entrepreneurs.
2. Challenge inequality in how urban technology is deployed in communities by enabling community stakeholders (local CBOs, residents, small businesses, etc.) to co-design and implement inclusive smart city technology in their communities.
3. Build the capacity of City Agencies to leverage technology and innovation to achieve their goals.

About NYC Mayor's Office of the Chief Technology Officer (MOCTO)
NYC Mayor's Office of the Chief Technology Officer (MOCTO) strives to make broadband, smart city technologies, digital services, and the tech industry work for all New Yorkers. This includes strategies towards closing the digital divide and driving technology investments to underserved neighborhoods.

About NYC Economic Development Corporation (NYCEDC)
NYC Economic Development Corporation (NYCEDC) is a mission-driven, non-profit organization that creates shared prosperity across New York City by strengthening neighborhoods and growing good jobs. NYCEDC works with and for communities to provide them with the resources they need to thrive, and invests in projects that increase sustainability, support job growth, develop talent, and spark innovation to strengthen the City's competitive advantage.

Meeting agenda and structure
08.30 - 09.00: Networking Breakfast

09.00 - 09.15: Opening Remarks
Welcome:
– **Kirstine Stewart**, Head of Shaping the Future of Media, Entertainment and Culture, Member of the Executive Committee, World Economic Forum

– **Aldrin Bonilla**, Deputy Borough President, Manhattan Borough President's Office
– **Karen McCabe**, Senior Director, Public Affairs and Marketing, IEEE Standards Association
– **Nata Menabde**, Executive Director, World Health Organization (WHO) Office at the United Nations, New York
– **Ursula Wynhoven**, ITU Representative to the United Nations, New York

09.15 - 09.30: Keynote Address
– **Seema Kumar**, Vice President, Innovation, Global Health, and Policy Communication, Johnson & Johnson
– **Joanna Rubinstein**, President and CEO, World Childhood Foundation USA and Commissioner, United Nations Broadband Commission

09.30 - 10.15: Session 1: What are the Benefits of Inclusive Innovation?
Technology and innovation are changing the landscape of problem solving, helping us to reach more people with solutions to global challenges. How do we ensure that new technologies are inclusive and sustainable? Inclusive innovation places people at the heart of the process, partnering with those closest to an issue to design accessible and equitable solutions to global challenges. Through this lens, we can create and implement innovations that decrease the digital divide, address existing social inequalities, and serve as use cases for inclusive innovation in other cities and contexts.

– **Pete Choo**, Managing Director, Client Innovation Services, Accenture
– **Sander Dolder**, Vice President, Industry Initiatives, New York City Economic Development Corporation (NYCEDC)
– **Natalia Quintero**, Program Director, Transit Tech Lab
– **Felicia Vacarelu**, Communications Lead, United Nations Global Pulse

Moderated by:
– **Oscar Romero**, Program Director, NYCx Co-Labs, Mayor's Office of the Chief Technology Officer

10.15 - 10.30: 988 and SafeSpace: How the Lifeline Can Promote Instant Access to Caring for All

Vibrant is promoting 21st century care for anyone seeking help for mental health crises, anywhere at any time, when and how they want it. This session will trace the history of how communications technologies have been leveraged to assist people in crisis to the present day, including how Vibrant's administration of the National Suicide Prevention Lifeline and the soon-to-be launched *SafeSpace* digital platform are setting the stage for enhancing public mental health. It will also explore the potential implications for "access to caring" of the federal government assignment of a three-digit number (988) for the Lifeline to address the critical demand for sustainable systemic mental health solutions delivered at scale.

– **John Draper**, Executive Director, National Suicide Prevention Lifeline and Executive Vice President of National Networks, Vibrant Emotional Health

10.30 - 11.15: Session 2: Designing Innovation for Older Adults

Join experts for an overview of the state of aging in the United States, including demographic information as well as data about technology usage among older adults and relevant statistics related to mental health in this population. How can design thinking and innovative methodologies be used to address concerns among older adults to combat the burgeoning mental health crisis? What are the opportunities and challenges that enhancements in technology pose for the quality of life of all individuals as they age?

– **Miranda Kemp**, Director, The Tech Nest - Technology Lab, AARP
– **Jerry Reed**, Senior Vice President for Practice Leadership, Education Development Center (EDC)

Moderated by:
– **Teresa Ann Keenan**, Director, Consumer Insights, Health and Health Security, AARP

11.15 - 11.30: Seize the Awkward

To meet teenagers where they are—digital spaces—the American Foundation for Suicide Prevention partnered with the Ad Council and The Jed Foundation to launch *Seize the Awkward*—a campaign to activate teens and young adults to reach out to friends regarding their mental health through platforms such as Instagram, Reddit, Tumblr and Twitch. With a newly launched video game partnership with Guild Wars 2, these organizations are raising awareness about having real conversations through gaming and online communities. How do we continue to reach those potentially at-risk and leverage digital technology to help?

– **Robert Gebbia**, CEO, American Foundation for Suicide Prevention
– **Hannah Strashun**, Campaign Director, *Seize the Awkward*, The Ad Council

11.30 - 12.15: Session 3: Mental Health for Latinx Youth in Inwood/Washington Heights

Today's youth face multiple stressors that can impact their mental health, such as peer pressure, anxiety, increased use of technology, socio-economic problems, challenging home and family circumstances, stereotypical imagery and representation in media and advertising and discrimination based on ethnicity, gender identity, language skills, nationality, among other factors. Youth around the world struggle with unreported mental health conditions, especially depression, and suicide is a leading cause of death among youth ages 10-18, with a dramatic 56% increase in teen suicide in the United States between 2007 and 2017.

New York City is home to people from diverse cultures and backgrounds. Culture influences how we understand and respond to behavior, and the visuals which surround not only impact our mental wellbeing, but the way we interact with the world as well. When dealing with the sensitive issue of mental health, it is particularly important to ensure we are culturally competent. ThriveNYC and other programs have changed the way New Yorkers can access mental health care, providing a range of services to all New Yorkers. By investing in the mental health of New York's youngest citizens, we can safeguard our children's future. Our panel of experts will discuss how innovation plays a critical role in providing encouragement and mental healthcare for the diverse youth of our city.

– **Jennifer Cruz**, Program Clinical Director, Pediatric Psychiatry Integrated Services, Associate Clinical Professor of Medical Psychology (in Psychiatry), New York Presbyterian Hospital/Columbia University Irving Medical Center
– **Mahmoud Khedr**, Co-founder and CEO, FloraMind
– **Tristen Norman**, Senior Manager, Creative Insights, *The Nosotros Collection*, Getty Images
– **Sophie Pauze**, Director, Strategic Partnerships, Mayor's Office of ThriveNYC

Moderated by:
– **Jonathan Lane**, Assistant Vice President, Urban Technology & Innovation, New York City Economic Development Corporation (NYCEDC)

12.15 - 12.30: Closing Keynote Address
– **John Paul Farmer**, Chief Technology Officer, City of New York

12.30: Seminar Concludes

Contact:
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