DQ Seal Report
For Company X
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The DQ Seal indicates that your program delivers high-quality learning experiences to users that are either 1) aligned with, 2) developed or enhanced based on, or 3) measured and certified by one or more of the 24 digital competencies in the DQ Global Standards (IEEE™ 3572.1). The DQ Seal will enhance the quality, visibility, and reach of your program.

With the DQ Seal, your program is Powered by DQ and will be part of the global coordination project to achieve our collective mission of digital empowerment for all.

The program is aligned with single or multiple competencies within the DQ Global Standards (IEEE™ 3572.1).

The program is developed or enhanced based on the DQ Global Standards (IEEE™ 3572.1) and includes DQ common assessment and analytic tools to measure learning efficacy.

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### About: DQ Micro-Badges for Digital Skills

**Q:** How can users know which specific digital skills they will learn from your program? Will they be relevant to their life, well-being, and career development?

The DQ Micro-Badge (DQ MB) system is a list of the micro-certifications of the DQ Global Standards (IEEE™ 3572.1). The 3-10 DQ MBs are developed in each of the DQ 24 areas. These help users to:

- find out which digital skills topics within the DQ Global Standards they will obtain through your program,
- understand how the program will enhance specific job readiness and well-being.

Providers will:

- identify areas of strength and/or areas for potential improvement of the program,
- make a strategic decision on further enhancement of the program,
- enhance the visibility of the program as a best practice for specific MBs.
DQ Seal Application: ALIGNED

Organization: Company X
Contact Person: Employee Y
Programs: tbd
Aims and Objectives of Your Program: tbd
Venue: www.CompanyX.com
Program Delivery: tbd
A total of X DQ Digital Citizenship learning messages included in the programs were analyzed.

Note: Learning messages for Parent and Child programs are counted twice to align with MB for children and MB for parents.

The following programs were reviewed:

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Program Link</th>
<th>Program Description</th>
<th>Target Audience</th>
</tr>
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<tr>
<td>Program 1</td>
<td><a href="http://www.CompanyX.com/Program1">www.CompanyX.com/Program1</a></td>
<td>tbd</td>
<td>tbd</td>
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<tr>
<td>Program 2</td>
<td><a href="http://www.CompanyX.com/Program2">www.CompanyX.com/Program2</a></td>
<td>tbd</td>
<td>tbd</td>
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<tr>
<td>Program 3</td>
<td><a href="http://www.CompanyX.com/Program3">www.CompanyX.com/Program3</a></td>
<td>tbd</td>
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</table>
Summary of Alignment: Children’s DQ

Programs for Children
Across all of the reviewed programs, the following programs deliver learning messages to children. The learning messages from these programs were analyzed.

1. OVERALL
A total of X learning messages related to DQ Digital Citizenship were found from the reviewed programs. They address all 8 DQ Digital Citizenship areas.

2. FOCUS
The programs have a strong focus on delivering learning messages.
- DQXX
- DQXX

3. COVERAGE
How well the programs’ learning messages cover various MBs in each DQ area can differ depending on how frequently they are delivered. This is because some learning messages could be repetitive to deliver through only a few focused topics.

The programs best coverage related to the following DQ areas
- DQXX
- DQXX

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Micro-Badge Analysis: Children’s DQ

Enhancement 1: In-Depth Learning Experience
Company X can strategically enhance the in-depth learning experiences of the DQ areas with better alignment of the more frequently addressed MBs.

1. DQXX
2. DQXX
3. DQXX

Enhancement 2: Holistic Learning Experience
Company X can create new programs that address the less frequently addressed DQ areas for users to learn DQ Digital Citizenship more holistically.

1. DQXX
2. DQXX
3. DQXX
Summary of Alignment: Digital Parenting

Programs for Parents
Across all of the reviewed programs, the following programs deliver learning messages for parents. The learning messages from these programs were analyzed.

1. OVERALL
A total of X learning messages related to Digital Parenting were found in the reviewed programs.

2. FOCUS
The programs have a strong focus on delivering Digital Parenting messages.
• PMXX

3. COVERAGE
How well the programs' learning messages cover various MBs in each DQ area can differ depending on how frequently they are delivered. This is because some learning messages could be repetitive to deliver through only a few focused topics.

The programs' best related to the following Digital Parenting areas
• PMXX

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Micro-Badge Analysis: Digital Parenting Strategies

**Enhancement 1: Basic Parenting**
Company X can strategically deepen digital parenting tips related to the basic topics in the following Digital Parenting MBs.

1. PMXX
2. PMXX
3. PMXX

**Enhancement 2: Advanced Parenting**
Company X can create new programs that address advanced digital parenting for users to strengthen child-parent bonding.

1. PMXX
2. PMXX
3. PMXX

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The Degree of Alignment of the Programs’ Learning Messages for Parents with DQ Digital Parenting MBs

<table>
<thead>
<tr>
<th>DQ Digital Parenting</th>
<th>DQ Micro-Badges</th>
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<tbody>
<tr>
<td><strong>PM1 Family Media Boundary</strong></td>
<td>PM1.1 Family Tech Agreement</td>
</tr>
<tr>
<td><strong>PM2 Parental Engagement</strong></td>
<td>PM2.1 Socioemotional Growth</td>
</tr>
<tr>
<td><strong>PM3 Family Network</strong></td>
<td>PM3.1 Family Tech Access</td>
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</table>

The colors and percentages indicate the degrees of alignment of the learning messages with the DQ MB. Darker colors indicate higher coverage of the corresponding MB competencies.
DQ Seal: Program 1

Program Name: Program 1

Target: Children

Description: tbd

Venue: www.CompanyX.com/Program1

Aligned DQ Areas:
- DQ xx
- DQ xx
- DQ xx

Detailed DQ MB alignment analysis can be found in the Methodology for further enhancement of your program.
1. Enhancement for Content

Are you interested in enhancing your programs to cover more DQ MBs to provide more holistic, high-quality education for your users?

DQI can help you license out various types of best-of-breed learning content related to the DQ MBs you are interested in enhancing.

2. Enhancement for Reach

Did you know that your programs can reach other regions with more training opportunities?

DQI can help you link with relevant international or local distribution partners through our global partner network.

3. Enhancement for Research

Are you interested in developing research related to your national standards?

DQI can support the research and development of national standards through the DQ Global Standards and research network.
Are you interested in including individual assessment and certification functions in your programs?

Would you like to be part of the global DQ Index and part of global impact monitoring?
Methodology: About DQ Global Standards
Digital literacy and digital skills are **MUST-HAVES** in the A.I. age.

The Coalition for Digital Intelligence launched **DQ STANDARDIZATION** efforts in 2018.

**GOOD NEWS!**
DQ Global Standards for Digital Literacy, Skills and Readiness are now official. (IEEE 3527.1-2020)

**COVID-19** rushed nations into digitization. **DIGITAL SKILLS GAPs** continue to increase.

**DQ Global Standards** now provide a **GLOBALLY ACCEPTED SET OF DEFINITIONS AND CONCEPTS** for "digital literacy" and "digital skills".

**GLOBAL COORDINATION, MONITORING, and REPORTING** can be improved.

With **DQ**, industries can implement more effective **DIGITAL SKILLS TRAINING**.

With **DQ**, nations can rapidly incorporate **DIGITAL LITERACY EDUCATION**.

**DQ WILL HELP BRIDGE GLOBAL DIGITAL SKILLS GAP.**

If you want to learn more about the DQ Global Standards, please contact us at contact@dqinstitute.org.
New Intelligence to Thrive in the 4th+ Industrial Revolution

- **Industrial Revolution**
  - 1.0
    - 1784
    - Primary Skillset: Physical Skills
    - Emergence of New Intelligence
  - 2.0
    - 1870
    - Cognitive Skills
  - 3.0
    - 1969
    - Soft Skills
  - 4.0
    - Today
    - Digital Skills
    - DQ
      - 2016
      - IQ
        - 1912
      - EQ
        - 1964

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Eight Areas of Digital Intelligence (DQ)

DQ is a new form of intelligence which is a comprehensive set of technical, cognitive, meta-cognitive, and socio-emotional competencies grounded in universal moral values* that enable individuals to adapt to the demands of digital life.

* Aligned with the moral principle of the Universal Declaration of Human Rights (UDHR)

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DQ Global Standards for “Digital Literacy” and “Digital Skills” (IEEE™ 3527.1)
If you have any other questions, feel free to contact us:
contact@dqinstitute.org

https://www.dqinstitute.org/