

# The #DQforALL Charter

## [A call to action for the world, 1 billion DQ empowered citizens](#)

In 2017, the DQ Institute (DQI) was born to tackle the gap in digital intelligence (DQ) skills facing the world, with a focus on children. The Institute's work has successfully established the global standards for digital intelligence, the [IEEE Digital Intelligence Standard](#) (DQ Global Standards) for digital literacy, digital skills, and digital readiness, and launched numerous projects around the globe to create educational programs, outreach initiatives, and policies. With DQI's first movement between 2017 and 2020, #DQEveryChild, we have been able to empower children across 100+ countries with digital citizenship – which embodies the fundamental digital skills. With the emergence of COVID-19 and rapid digitalization around the world, there is an urgent call to empower our citizens with digital intelligence so that they can achieve well-being, safety/security, and prosperity in this increasingly digitized world.

The next and new milestone is 1 billion citizens with heightened digital intelligence by 2030. This empowerment of “1 billion citizens” will be the important tipping point to realize #DQforALL. This goal can be realized only if we work together. We need your energy, collaboration, and commitment for all of us to collectively realize #DQforALL.

## [What the DQ Institute commits to:](#)

- Maintain the DQ Global Standards ([IEEE 3527.1™](#)) to the highest of quality, with continued research, development, and insights that will drive updates and improvement to the standard
- A global DQ Index, which is the world's richest and most comprehensive source for digital intelligence data and statistics, maintained and updated with the latest data, and where basic access to reports on the data will remain free to the general public, following an open data and collaborative research philosophy.
- Serve as a connector, vessel, and enabler of fast design, implementation, and scale-up of independent digital intelligence capacity-building programs.
- Continue to strive towards and provide top-sector innovation and research, including services and support for third parties: National and industrial frameworks, policies, training, assessment, curricula design, and program delivery.

## What members of the #DQforAll movement shall commit to (together with DQ Institute):

We believe that technology is only meaningful when it enhances humanness. As such, we shall:

**1. Co-Create and maintain the DQ Global Standards (IEEE 3527.1™) Designed to Serve the Most Needy and Underprivileged**

The DQ Global Standards are about drawing the line, so that not a single individual falls below this line. Above this line, every individual will have an opportunity to thrive in this digitalized society.

**2. Build Inclusive Digital Intelligence with "Child First" but "Applicable to All Citizens"**

We start with the empowerment of children, where possible, but we envision the empowerment of all individuals, regardless of their age. This includes everyone in the workforce (or seeking to enter the workforce), underserved communities and girls/women, and the elderly. All citizens are equal with rights to the same level of digital intelligence education. Currently, majority of digital skills agenda are focused on workforce digital upskilling as part of digital transformation programs, but technical skills and job-readiness forms only a part of DQ empowerment. We believe -and as the global standards reflect - that personal well-being is an equally important factor driving DQ; the stronger the mental health foundation, the more digitally intelligent the person. The starting point is our youth, ensuring that every child will have an opportunity to thrive in this digitalized society, which will build stronger and digitally intelligent adults. As such, child online safety and digital citizenship are fundamental first steps to achieving sustained and successful digital transformation in the longer term.

**3. Facilitate Rapid Progress**

The purpose of the DQ Global Standards and the DQ Index is not about standardizing education nor ranking nations; it is about facilitating the rapid progress toward a shared vision. This progress is more quickly achieved by sharing data. All members of the movement agree and commit to share any relevant data that helps grow and expand the DQ Index.

How members of the #DQforALL movement shall work together and with DQ Institute:

**RESPECT - Digital DNA**



**Beyond a moral compass, it is the way we do our business.**

**Respect** – We respect individuals and partners’ digital rights – we don’t sell or misuse data that we collect from others. We use it only for collaborative research that promotes digital intelligence around the world. Program providers will be protected and will rightfully keep their Intellectual Property.

**Excellence** - We conduct world-class research, development, innovation, and programs. We constantly evolve our work and products to fulfill the #DQforALL vision.

**Social Impact** - We are driven by tangible and measurable social impact. We believe that the best way to bridge the digital skills gap is to empower anyone who joins the movement. We collectively aim to enhance direct access to funding, information, and quality resources for the movement through ecosystem-building and impact tracking.

**Partnership** - We co-prosper with members of the movement by building a digital intelligence ecosystem. Everyone in the ecosystem plays a part in achieving #DQforALL and must be mutually respected. We work together. We build each other up by supporting each other’s weaknesses and leveraging on each other’s strengths.

**Empowerment – We are all about empowerment of individuals, organizations, and nations.** We start with the empowerment of our own families, employees, partners, and movement partners.

**Co-Creation – We co-create towards the common #DQforALL objective.** The DQ Global Standards and the DQ Index are always a work-in-progress, a perpetual beta that evolves through the learning and inputs of all partners of the movement.

**Transparency - We are radically transparent.** The DQ Index is designed to reveal the gaps and opportunities in a radically transparent way. No one in the ecosystem should be kept in the dark if we are to progress together. We commit to enable all stakeholders to clearly understand the current digital skills gap and identify where to align resources to drive rapid improvement.

### **A movement that supports communities by becoming a network of networks**

With the DQ Global Standards and DQ Index, we are setting out to create a truly Glo-cal (Global & Local) community-based movement, to help and inspire everyone around the world to create their own local DQ initiatives, in their local language, for their chosen target communities. By joining the movement, you will both leverage the expertise of collaborators and share your own expertise. #DQforALL is about inspiring a community-led global movement, where everyone benefits; it's about building a society whose citizens are digitally intelligent enough to become masters of the digital world - not slaves to technology.

### **About the DQ Institute**

The DQ Institute (DQI) is an international think-tank that is dedicated to setting global standards for digital intelligence education, outreach, and policies. Working together with international agencies and local partners, DQI builds multi-stakeholder coalitions that advance its mission and help people worldwide. It is registered as a 501(C)(3) not-for-profit charity organization in the US. Its affiliated organizations are DQ Lab Pte Ltd, a global social enterprise based in Singapore and as well as Ahn-Sei Foundation infollutionZERO, a not-for-profit foundation in Korea.

Website: <https://www.dqinstitute.org/>

**Join the movement by agreeing to this charter and to the commitments of the collaboration  
Email us at [partnership@dqinstitute.org](mailto:partnership@dqinstitute.org) for questions and more information.**