

## Join the Movement to Empower 1 Billion Citizens with Digital Intelligence

# #DQforALL

#DQforALL is a movement led by a collaborative network of networks of funders, program providers, and educators who are committed in helping achieve **the common goal of closing the digital skills gap** by tracking and measuring our collective impact through the DQ Index backed by a global databank and collaborative R&D.

### Why is this movement urgently needed?

With the emergence of COVID-19 and rapid digitalization around the world, **there is an urgent call to empower our citizens with digital intelligence to achieve well-being, safety/security, and prosperity in this increasingly digitized world.** However, the digital skills gaps are ever-increasing compared to the speed of technology advancement. There are many digital skills and digital literacy initiatives but we need to work together so that no one is left behind in the digital age.

**Our goal is to empower 1 billion citizens with digital intelligence by 2030.** This empowerment of “1 billion digital citizens” will be the important tipping point to realize #DQforALL – the global state that every individual can access quality education and training on digital intelligence. This goal can be realized only if we work together and share a unified vision, belief, and code of collaboration as stated in [the official #DQforALL Charter](#).

### What and how will you help build this movement?

We are inviting you to join the #DQforALL Movement. We need a DQ Partner like you who have a vision for enhancing digital intelligence on a national, regional, or global scale. DQ Partners are organizations who have active projects or initiatives, such as outreach campaigns, education/training programs, supporting technology, and/or related research.

The movement will collectively measure impact, build the DQ Index based on a global databank, collaborate in the continuous research and development of the DQ Global Standards until every nation becomes a digital intelligent nation. By joining the movement, champions will break down any silos, align with the DQ Global Standards, and utilize the DQ Institute’s impact measurement framework in pursuit of both your organization’s goals and the #DQforALL mandate.

### How do you become a DQ Partner?

By leveraging the collective efforts of #DQforALL, partners will be able to have much greater impact through the 7 key programs: (1) Co-Creating the DQ Index; (2) Designing your Movement; (3) Creating your Framework; (4) Getting your Program Endorsed through the DQ Seal; (5) Measuring your Impact; (6) Connecting with Partners; or (7) Raising your Voice.

Your partnership is important to this movement. It increases its reputation, contributes to collectively realizing #DQforALL, and the creation of new knowledge for society as a whole.

**Join the #DQforALL movement. Become a DQ Champion.**  
[www.dqinstitute.org/join-us](http://www.dqinstitute.org/join-us) | [partnership@dqinstitute.org](mailto:partnership@dqinstitute.org)